Store Hours 9 to 5:30

Phonograph and Piano Salons Remain Open Till 9 P. M. Every Evening Until Christmas

Use Entrance, 33d Street, near Broadway door, after 5:30 P. M. GIMBELS MUSIC SALONS-Eighth Floor

THE STARE OF A MILLION GIFTS

Please Take Small Parcels With You

By taking small parcels with you, you will materially assist in the quick delivery of the larger ones.

Store Hours 9 to 5:30

## Christmas Gifts Men Would Choose for Themselves

#### 'Kerchiefs from Ireland

Arrive in the "Nick-o'-Time"

Embroidered Handkerchiefs done by hand or machinepure white; some in Madeira embroidery effect. 75c, \$1.00, \$1.50 to \$2.50 each

Colored French Handkerchiefs, too, have come from our Paris office. Cheery 'Ker-chiefs. The kind Milady likes for the "color note" of a cos-tume. 75c to \$1.50 each Real Armenian Lace Handkerchiefs, hard to get-but ready now for Santa Claus. All hand made lace edges. \$1.00 to \$6.00 each

Irish and French Handkerchiefs for Men Men's Silk Novelty Handkerchiefs, charanag colors-to 75c to \$2.50 each suit his every whim.

Irish Linen Hemstitched Handkerchiefs, pure white. \$6.00 to \$9.00 a dozen

Handspun French Linen Handkerchiefs, very fine and soft. \$5.00 each

All These 'Kerchiefs May Be Had in Hollydecked Christmas Boxes.

GIMBELS HANDKERCHIEF SHOP-Main Floor

## The Phonographs You Know Are Best



Thousands Now Here Columbia Victrola Brunswick Pathe

Ready to deliver the moment you choose. Hundreds At \$100 Along With Others Ranging To \$1,200

You May Pay As Low As \$5.00 A Month

#### Hundreds of Player Pianos for Delivery in Time for Christmas---\$495

Price includes \$25 worth of Player Rolls, Player Bench and Free Delivery

Two Whole Years to Pay

GIMBELS MUSIC SALONS-



The few items listed below are merely suggestive or the all-embracing variety on display at Gimbels. Here you will find thousands upon thousands of the sort of gifts men like to receive—and every man's tastes, smart and conservative alike, can be matched from these abundant stocks.

Bath Robes, \$9.70, \$10.25,

A man can always use more neckties, wide variety, 79c, \$1.15, \$2.00, \$3.00, Belts and Initialed Buckles.

Complete, \$1.30, \$2.00, \$3.00, \$4.00. Mufflers, \$4.92 to \$16.50

Domet Flannel,

\$6.75 to \$12.45 Pajamas \$2.50 | Soisette Mercerized Pongee, \$8.85 | \$10.50

Imported Jap Robes,

Dressing Gowns,

House Coats,

\$12.45, \$15.75, \$19.05

\$14.10 and \$20.70

\$24.00 to \$37.75

Silk and Cotton, Shirts

No man ever has too many.

Printed Madras Shirts, Imported Jap. White Silk, \$1.95, \$2.25 Woven Madras

\$2.50 to \$3.65 Silk Striped Madras, \$4.38 to \$4.82

White Jersey Silk, \$14.55 Other Silk Shirts,

up to \$18.95 GIMBELS MEN'S FURNISHING SHOP-Main Floor

#### The Christmas Lamp Sale Continues

Like Fairy Land is this beautiful Section with the hundreds of lights and its forest of gay colors that sparkle right out of wonderful silks that form the shades. One can never do justice to a beauty so elusive as the kaleidoscope of color that you will see daily at Gimbels. So do pay a visit to the Fifth Floor whether you want to buy

Everyone who reads ought to have a "Goose Neck" Lamp It is so adjustable that it gives such comfort when used.

\$5.50 to \$21.50 GIMBELS-Fifth Floor

## For the Gift You "Forgot" to Buy---Silk Stockings

#### 1,000 Blouses of Fine Organdie, Tissue Voile, Checked Voile at \$2

Worth buying by the half-dczen and dozen, for blouses like these at two dollars have never been known in the history of blouse-making.

The criandies are imported naterials. The voiles are delicate, lovely . . . many in such shades as lavender, rese, reach, light blue. Plenty also in white. Color cross-bar voiles and striped voiles. Veiles combined with organdie. Demi-tailored fashions and lacey ones. Every size among them.

Buy to leep-buy to give. Every one owned is a nice sum saved. All sizes. GIMEELS BLOUSE SALON-Third Floor

### Girls' Raincapes at \$3.95 and \$4.95

Raincapes in the cunning little sizes of two-year-old up to those of fourteen years, which will be used for unending service. Red, navy or tan sateen, rubberized, with plaid or plain back. A silk-lined hood is attached. They are amply cut capes, nicely finished;

Tan Canton Cloth Raincoats, in sizes 4 to 14, Priced \$7.50. GIMBELS WOMEN'S COAT SALON-Third Floor

Reducing More Women's Fine Tailored Suits to \$28.50

Taking from our much more expensive groups and including them at \$28.50 ... a price at which such suits are rarely, if ever, seen.

Indeed, worth while to buy for milder winter days, when a coat is burdensome; or to have a smart, trig suit early spring All are warmly interbroadcloths, sturdy

tweeds, warm burellas, trico-

tines. All sizes among them. GIMBELS-Third Floor

Some gifts need thought—for others—satisfactory choice is a matter of seconds. And therein lies one reason that the last minute shopper un-hesitatingly selects Silk Stockings—this year more than ever—"The Dainty Gift for a Dainty

Richelieu Ribbed Drop Stitch Silk Stockings, \$3.95 of the finest grade ingrain silk. A handsome stocking in Cordovan, Gray, Pink. Black Silk Stockings, \$3.50 Black Silk Lace Stockings

Heavy ingrained Silk Stock-\$4.25 Lace Boot effect of fine inings in black only; with wide grain silk; with lisle tops and soles. lisle tops and lisle soles. Black All Silk Stockings, Lace Silk Stockings, \$6.50

84.95 Heavy weight; pure silk from top to toe. Unusually

fine quality.

Black Silk Stockings, \$2.25 Special value-pure dye Silk Stockings-with lisle tops and soles. Black only.

Prices Quoted Above Do Not Include Federal Tax GIMBELS HOSIERY SHOP-Main Floor

#### Women's Slippers

Welcome Gifts

Gimbels are displaying an extensive array of slippers in styles and colors to suit every woman's tastes. Knitted Slippers,

Hylo Comfys, Fur-trimmed Juliets, \$3.50 Famous Daniel Green make. Corduroy Slippers. \$3,75 Lamb's wool cuff and lining. Moccasins, Indian Leather, hand beaded, \$4, \$4.50, \$5 D'Orsy's, satin quilted. Very dainty, \$5.00 Cavaliers, satin quilted, fur-

\$5.00 trimmed, AND MANY OTHER VA-RIETIES OF DAINTY CHARMING SLIPPERS

Shoe Buckles Rhinestone, \$6 to \$44 Cut Steel, \$5 to \$35

GIMBELS Second Floor

Have You Forgotten Some One?

#### Here Are Suggestions for Last-Minute Gifts from Jewelry and Silverware Shops

Gold Jewelry Belt Buckles for Men. 10K gold, plain and engraved, red and green gold, \$13.00 to \$35.00 Gold Knives for Men, 10K quality, plain engraved

and engine turned, red and green gold, \$3.50 to \$10.50 In 14 Karat, \$13.00 to \$21.00

Waldemar ChainsforMen, 10K green and red gold, plain and fancy links, \$3.00 to \$17.00 In 14 Karat,

\$7.50 to \$32.00

Children's Toy Books Sold on

Sterling Silver

Sterling Silver Handle Serving Pieces, plain, engraved or fancy handles. Pie Knives, with wide blade. Cheese Knives, Gravy Indle, Cream Ladles, Berry Speens, Salad Forks and Cold Meat Forks,

\$1.00 to \$3.75 Child's Cups of Sterling Silver, gold lined, plain engraved, hammered or Butler finish.

\$4.25 to \$16.75 Cased Scts of Salt and Pepper Shakers, fancy shapes, \$7.75 to \$16.00 GIMBELS JEWELRY AND SILVERWARE SHOP-Main Floor

Novelty Jewelry Silver Plated Mesh Bags, new dome shape tops; reversed mesh, \$5.50 versed mesh,

Diamend Clasp Pearl Necklaces, many styles with full cut diamond and synthetic stones in ruby and sapphire colorings, \$15.95 and \$22.95

Full Size Ostrich Plume Feather Fan, 14 full plume mounted white, shell or amter sticks; all the latest evening shades, old Rose, jade, black and turquoise blue. Including Federal Tax,

# Toiler Sets Decorated Toilet Sets, 11 \$34.25

Pyralin Ivory Tollet Sets, plain, 14 pieces, \$38.00

Perfumes Coty's L'Or Perfume. Houbigant's Ideal Perfume, \$4.25 Roger & Gallet Fleur d'Amour

Perfume, Perfume Atomizers, 60c to \$8.00 Vantine's Incense Sets, \$1.00 Vantine's Incense Sets,
Colgate's Perfumes,
40c to \$3.00
Bradley's Rosemaid Tollet
\$2.50

plain, 14 pieces, Du Barry Toilet Set, 3 pieces, \$11.00 Du Barry Manicure Sets in \$10.50 Pyralin Ivory Tollet Sets in handsome cases, \$25.00 to \$100.00 Boudoir Picture Frames, 50c to \$4.00 Spiehlet Lily of Valley Toilet Betsy Ross Toilet Articles, 75c to \$8.50 Water. Kewpies Doll Powder Puffs, \$1.65 Vases filled with Cologne, 85c

The Gifts That Men Appreciate

Shaving Mirrors, \$1.75 to \$10.50

Shaving Sets, \$5.00 to \$20.00

Military Brushes, \$3.50 to \$25.00 Gentlemen's Toilet Cases, \$6.75 Imported Bay Rum, pint, 90c \$5.00 to \$20.00 | Sets, \$17.50 pint, Colgate's S h a v i n g Stick, \$00c 50c 50c 50c to \$3.00

Gate Mirrors, \$6.75 to \$10.00 GIMBELS-Main Floor

## Gifts from Toilet Articles Shop

#### Gift Furniture That Will Be Such a Comfort to the Recipient and a Delight to the Purchaser

The finest quality pure silk stockings; in a variety of wonderful lace designs.

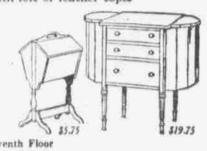
Black, white, cordovan,

Chosen from the great stocks at Gimbels; which still show some of the lovely pieces from Berkey & Gay. In addition to the sketches below, there are those convenient

Book Blocks ......\$3 75 to \$6.00 pr. Card Tables......\$2.50 ea. These are such good, dependable tables, with felt or leather tops.

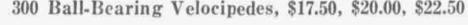




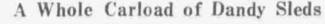


## Gimbels--The Toy Store With Big Stocks

Only two days more of Santa Land-Two days more for lights to glow-for Christmas Elves to hurry-for Bobby and Tommie and Sister to shake hands with and tell their secrets to Santa Claus-Come Tuesdayeverybody-Come Wednesday too-Every Day There's Something New and Wonderful in Santa Land-These Splendid Toys-for Instance-all specially priced for Tuesday.



"Best Velocipedes made!" saya Santa-and Santa knows. Here's Billie climbing on his to go "zipping" through the Park. "A sled for snow-a velocipede for fair weather-that's a regular Christmas!" declares Billie.



Came in with the "First Special on Tuesday Sleds. \$1.50 to \$6.75 Dandy sleds-fellowsthe very kinds you've been wanting and waiting for and writing Santa about. He knew you'd want them - and - here



Sister Will Be Overloyed to Hear That 500 Dolls Imported from France Are All Going to Go on Tuesday at Half Price.

What a grand scatteration of French Dollies that will be! And think of it, sister maybe they're the very Dollies you wanted when you came to Santa Land
and maybe Mother said "No!"
Tell Mother about this, Sister
They're Dollies that Walk—Dollies that Perform Dollies Beautifully Dressed or Ready to be "All Dressed Up!" Just Wonderful

#### Downstairs -- Gist Suggestions Fine Porcelain Cereal Sets, \$12.50 Pretty delft windmill or floral border decor-ition. 6 Cercal, 6 Spice Jars, 1 Oil, 1 Vinegar

GIMBELS-Downstairs Stores-Lower Floor Children's Sewing Baskers

50c each Children's Sewing Baskets, 50c each. Satin ed, partly fitted; very well made. GIMBELS-Downstairs Stores-Balcony

Men's Socks, 65c pair Silk plaited in a good assortment of colors. Ideal for gift purposes. 3 pairs for \$1.90. Slightly imperfect. GIMBELS - Downstairs Stores - Balcony

Handkerchiefs Women's Embroidered Handkerchiefs, 3 in Box, \$1.00. Kiddies' Handkerchitfs, 3 in Box, 50c. Women's Initial Hardkerchiefs, 6 in Box, Men's Shirts, \$1.85

An assortment of beautiful shirts, made of madras or high count percales, in a variety of

madras or high count percales, in a variety of tasteful models.

It is quite some time since we had shirts of this high quality to sell at this low price; therefore we suggest that you buy now, for we cannot say when they will be offered again. All sizes, 14 to 17.

Wise and farseeing men will buy these shirts by the dozen. GIMBELS Downstairs Stores Balcony

Tapestry or Velour Pillows \$3.50 and \$4.95

A gift that will fit well into every home. A wonderful array of wanted colorings. GIMBELS Downstairs Stores Balcony

Umbrellas, \$4.00 For men or women, made of American taffeta cover, with a good selection of handles

some baled te, plain or carved wood handles or silk cord tops, Men's Umbreilas with wood handles. GIMBELS Downstairs Stores Balcony

Flannelette Gowns, \$2.95 High neck, long sleeves of splendid quality flannelette, daintily finished with colored

Flannelette Pajamas, \$2.75 Of splendid quality flannelette in plain tailored styles. GIMBELS - Downstairs Stores - Balcony

Men's Army Shirts and

Drawers, \$1.75 each Made of wool mixture. We have added several garments from our own stocks to complete the size range. Some are seconds. GIMBELS Downstairs Stores Balcony

Men's Slippers, 95c

A gift that every man will want.
Felt slippers, warm and comfy; just the
thing to rest your tirel feet in—and, as for
cold morning wear, they are hard to beat.
Can be had in a variety of styles and colors

GIM3ELS-Downstairs Stores-Balcony

Main and Fourth Floors GIMBELS Downstairs Stores Balcony GIMBELS SANTA LAND -I curth and Sixth loors Brooklyn, New Jersey and Long Island Customers Direct to Gimbels via Tubes and Subways -